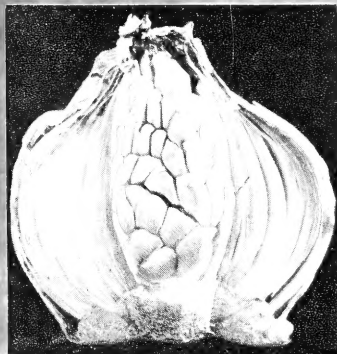


62161

Bir

THE FLOWER BUD IN THE BULB



PROMISES

*Beautiful
Flowers*

LIBRARY
RECORDED
★ SEP 15 1954 ★
U. S. Department of Agriculture

FALL 1954

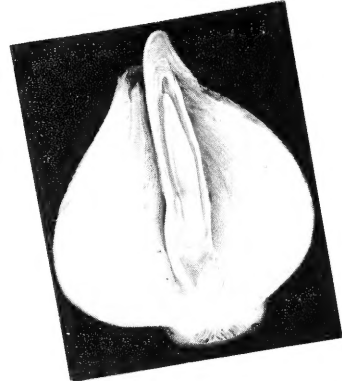
Section 34.66, P.L. & R.

U. S. POSTAGE
PAID

Permit No. 1
EASTVIEW, N. Y.

Rosedale **Rosedale Nurseries, Inc.**
SAW MILL RIVER PARKWAY
EASTVIEW, NEW YORK

Library
U. S. Department of Agriculture
Washington 25, D. C.



The Flower Bud in the Bulb

ONLY Living FLOWER BUDS ARE SURE TO BLOOM

LIVING FLOWER BUDS MUST BE PRESENT IN BULBS AT PLANTING TIME

If you cut through a flower bulb in the fall, you will find the embryo of the flower inside the bulb and *complete* in every detail, as the Tulip bulb photograph above illustrates. This is the *actual* flower which will bloom in your garden next spring! This embryo flower begins to grow during the summer months and is nurtured on the Holland bulb farms. It is most important that the bulbs are properly handled to encourage the proper development of the embryo.

FLOWER BULBS MUST BE PROTECTED

After the bulbs are harvested, it is essential that the flower bud which has started to grow is *carefully* guarded. Our bulbs are thus protected by keeping them at proper temperatures and the right atmosphere. In addition, no machines are used which might cause injury to the bulb and embryo. It's all hand labor—a real labor of love, which results in each bulb being a perfect specimen capable of superior performance.

DELIVERY: Our prices include all transportation charges and arrival of the bulbs in good condition at your address.

ALL BULBS EXPERTLY PACKED AND HANDLED

Your bulbs come direct from the bulb farm in Holland. Bulbs are dug at the proper time and taken care of by experts after harvesting so that the embryo flower in the bulb is well preserved. Only top-quality bulbs are selected, and these are individually packed in special bags which keep the bulbs in best condition. You receive the bulbs just as they come from Holland, in fresh and healthy condition.

PRIOR TO SHIPMENT FROM HOLLAND THE BULBS ARE INSPECTED BY BOTH THE AMERICAN AND DUTCH AGRICULTURAL INSPECTORS FOR SIZE, QUALITY AND DISEASE.

YOU RECEIVE YOUR BULBS IN PERFECT CONDITION WHEN ORDERED FROM THIS CATALOG

All the Holland bulbs you receive through us are sure to bloom and are true to name because they are grown and handled with just that in mind—that they will grow for you and provide you with the most beautiful spring garden you've ever had! It's easy, too, when you follow the simple planting instructions and suggestions which are enclosed with every shipment. These instructions must be carefully followed, and naturally our liability is limited to the purchase price of the bulbs.

FRAGRANT DUTCH

Hyacinths

EXHIBITION HYACINTHS

These large-size bulbs produce enormous flower spikes, densely packed with dainty, bell-shaped flowers and highly perfumed. The following varieties are especially recommended for pots and window boxes, as well as for garden use.

BISMARCK. Sky-blue.
CITY OF HAARLEM. Yellow.
JAN BOS. Bright red.

OSTARA. China-blue.
PINK PEARL. Pink.
QUEEN OF THE WHITES. White.

3 for 95c

10 for \$2.80

50 for \$11.75

COLLECTION 1

18 Exhibition Hyacinths \$4.60

3 each of above 6 varieties

COLLECTION 2. 1 each of 6 varieties. 6 for \$1.80

GARDEN HYACINTHS

The biggest thrill of the spring comes when Hyacinths suddenly appear above the ground with their large flower heads bursting into bloom in the brightest colors. The following are especially suitable for garden planting and will provide ample color when it is so much needed in the garden.

SNOW-WHITE
SKY-BLUE
CHINA-BLUE

DELICATE PINK
BRIGHT RED
PURE YELLOW

3 for 60c
10 for \$1.70
50 for \$7.10

COLLECTION 3

30 GARDEN HYACINTHS \$5.50

5 each of above 6 Colors

Rainbow Mixture of Garden Hyacinths

Very few flowers have colors which harmonize as beautifully as Hyacinths. For this reason, this amazing mixture of the brightest colors is specially suitable to plant as a solid bed, or scattered in clumps throughout the garden.

10 for \$1.55

25 for \$3.55

100 for \$13.00

COLLECTION 4

50 GARDEN HYACINTHS \$8.50

10 each of 5 colors as illustrated



Daffodils - Narcissus

The loveliest flowers imaginable to awaken the garden to new life with their gay bright colors in the early days of spring. They do well in almost all soils and situations and are a permanent addition to the garden.

DAFFODILS, Giant Trumpet

The bold, giant Trumpet Daffodils enjoy the greatest popularity. They make a superb picture when planted in groups by themselves or when combined with Blue Grape Hyacinths or other early-flowering bulbs.

KING ALFRED. Rich, lustrous golden yellow throughout.....	10	50
FLOWER CARPET. Large, deep yellow trumpet. Very free-flowering.....	1 85	\$8 50
MAGNIFICENCE. Uniform golden yellow trumpet and perianth.....	2 10	9 50
MOUNT HOOD. The finest pure white trumpet Daffodil.....	2 10	9 50
MRS. E. H. KRELAGE. Pure white perianth with creamy white trumpet.....	3 05	14 50
PRESIDENT LEBRUN. The pure yellow trumpet contrasts beautifully with the white perianth.....	1 65	7 50
	2 55	12 00

NARCISSUS, Short-cupped, Bouquet, Double

The cheerful, free-flowering Narcissus are a marvel of beauty in early spring. The charming short-cupped varieties have a crown of contrasting color in the center. The Bouquet varieties are highly fragrant and have several flowers on each stem, while the Double has the center of the bloom filled with many petals.

CHEERFULNESS. (Double Bouquet.) Creamy white, double flowers, three or four on a stem.....	10	50
FIRETAIL. White perianth with small cup of orange-scarlet.....	\$1 25	\$5 50
FORTUNE. Yellow perianth with large orange crown.....	1 50	6 75
GERANIUM. (Bouquet.) Pure white perianths with scarlet cups.....	1 55	7 00
JOHN EVELYN. White perianth with frilled, large yellow crown.....	1 75	8 00
MONIQUE. White perianth with frilled, large yellow crown.....	1 40	6 25
PRIMROSE CHEERFULNESS. (Double Bouquet.) The yellow.....	1 55	7 00
SCARLET ELEGANS. Deep yellow perianth and orange-red cup.....	1 75	8 00
TEXAS. (Double.) Pale yellow with orange-red petals through the center.....	1 50	6 75
THALIA. (Bouquet.) The Orchid-flowered Narcissus. Three or more white flowers with reflexing petals to a stem.....	1 95	9 00
	1 85	8 50

PAPER-WHITE NARCISSUS

White, sweet-scented Narcissus for growing indoors in bowls filled with pebbles and water. 25 for \$2.65 10 for \$1.15 100 for \$10.00

for Naturalizing TO GROW WILD

Dancing and nodding in the pale April sunshine, the graceful Daffodils and Narcissus are a joy to behold in early spring. We have selected those varieties which are hardy and multiply freely year after year. Scatter them throughout the garden, under trees, on slopes, in fields. 25 100

GOLDEN TRUMPET DAFFODILS. A choice mixture of only yellow Trumpet Daffodils..... \$1 75 \$6 50

RED-CUPPED NARCISSUS. A wide and varied assortment of vivid-colored, short-cupped varieties... 1 65 6 00

DOUBLE & BOUQUET NARCISSUS. Fragrant Bunch-flowering and fully Double-flowering varieties in an unusual assortment..... 1 70 6 25

30 Golden Trumpet Daffodils } **COLLECTION 8**
10 Red-Cupped Narcissus } **50 for \$3.45**
10 Double & Bouquet Narcissus }

COLLECTION 9
100 DAFFODILS—NARCISSUS \$6.35
Double the quantity in Collection 8

General Mixture

Glistening like a carpet of silver and gold, naturalized Narcissus are spring's crowning glory. The diversity of shapes and colors, along with early and late-flowering varieties, make this mixture exceedingly interesting.

25 for \$1.65 100 for \$6.00 500 for \$27.50



COLLECTION 5

30

Giant Trumpet Daffodils

\$6.40

5 bulbs each of the 6 varieties listed to the left

Pink Daffodil

MRS. R. O. BACKHOUSE

The unusual and charming color of this Daffodil makes it a choice item. The perianth is soft ivory-white, while the fluted trumpet opens pale apricot, gradually changing to a delightful shade of shell-pink.

10 for \$3.45 3 for \$1.15 25 for \$8.45

COLLECTION 6

30

Short-cupped Narcissus

\$4.60

3 bulbs each of the 10 varieties listed to the left

COLLECTION 7

5 each of 7 varieties illustrated below

Top. **SCARLET ELEGANS** Top. **PRES. LEBRUN**
Left. **TEXAS** Right. **MONIQUE**
Bottom. **CHEERFULNESS** Right center. **GERANIUM**
Center. **MAGNIFICENCE**

35 for \$5.80



Van Eeden Bros

WHOLESALE BULBGROWERS
& EXPORTERS



NOORDWYKERHOUT (Holland), August 28th 1954.

TELEPHONE: NOORDWYKERHOUT 300
BANKERS: TWENTSCHE BANK, NOORDWYK

TO ALL FLOWERS LOVERS:

Greetings from Holland:

We are now finishing the packing of our bulbs for Rosedale Nurseries on the Saw Mill River Parkway at Eastview, New York, and will ship them to-morrow to New York. This means that they should arrive at the nursery sometime during the week of September 13th to 18th.

We thought you might like to know that we have supplied Rosedale Nurseries for many years and assure you that they always buy without exception only the finest, top quality bulbs and only those varieties, that have proven to be hardy, in order to assure you perfect plants and blooms in your garden this spring.

Their selection of bulbs is one of the widest in your area and includes the best favorites together with a choice of newer and more unusual varieties.

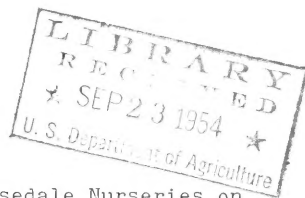
It is a real pleasure for us to be able to contribute to the beauty and color of your gardens and we, here in Holland, wish you the wonderful happiness that comes from a successful garden.

Met vriendschappelijke groet,

GEER. VAN EEDEN.

H. C. van Eeden.

P.S. We extend our invitation to you to see us when you would visit Holland, and we will be very pleased to show you our bulb farms.



"HERALDS of SPRING"-greet the first robins

Giant CROCUS

Crocus should always be planted in groups and masses. They will thrive in either sun or shade.

PURPUREA GRANDIFLORA.	10	50
Rich, velvety purple.....	\$0 70	\$3 00
QUEEN OF THE BLUES.	Soft	
sky-blue, lighter edges.....	70	3 00
REMEMBRANCE.	Dark blue,	
tinted silver.....	70	3 00
SNOWSTORM.	Snow-white.....	80 3 50
STRIPED BEAUTY.	White with	
lilac stripes.....	70	3 00
YELLOW MAMMOTH.	Large,	
bright golden yellow flowers.....	1 10	4 75



Think of the joy and excitement of discovering "The First Flowers of Spring"! Even while traces of snow are still on the ground, they will make their bold appearance and jubilantly announce that spring is stirring in the air!

COLLECTION 10
60 GIANT CROCUS \$4.10
 10 each of above 6 varieties

GRAND MIXTURE OF CROCUS

All colors mixed. Specially priced so you can plant them generously throughout your entire garden.

10 for 70c **100 for \$5.70** 25 for \$1.55

ANEMONE BLANDA (Grecian Windflower). Beautiful starry flowers in the most brilliant and startling shades of blue. Absolutely hardy. Flowers in late March. Height 8 inches.....	10	25	100
CHIONODOXA (Glory-of-the-Snow). In spite of cold or snow, they begin to flower early in spring, producing pretty, star-shaped, lively blue flowers. Left undisturbed, they will increase both in size and number. Height 6 inches.....	\$0 65	\$1 45	\$5 50
FRITILLARIA MELEAGRIS (8) (Guinea-Hen Flower). Produces lovely, pendent, bell-shaped flowers in checkered shades of yellow, white, purple and brown. Height 12 inches. Flowers in April and May. Mixed.....	30	65	2 25
GRAPE HYACINTHS, BLUE (4) (Muscari). Lovely spikes of clearest blue flowers produced in April and May. Use as edgings, or plant in groups throughout garden, under shrubs, trees, etc. Height 6 inches.....	55	1 20	4 50
GRAPE HYACINTHS, WHITE. A pretty snow-white variety which contrasts beautifully with the Blue Grape Hyacinths. Height 6 inches.....	35	70	2 50
IRIS RETICULATA (1) (Sweet-scented Iris). A delightfully fragrant, miniature Iris. Flowers are deep purple with golden spot. Blooms February and March. Height 6 to 8 inches.....	60	1 35	5 00
SCILLA CAMPANULATA MIXED. Numerous bell-shaped flowers are produced on long, slender spikes, somewhat resembling the Hyacinth. Height 12 to 18 inches. Blooms in May. Mixed colors.....	45	1 10	4 00
SCILLA SIBIRICA (3) (Blue Squill). Produces several spikes of intense blue flowers, 7 inches high. Easy to naturalize anywhere. April flowering.....	40	85	3 00
SNOWDROPS (6) (<i>Galanthus nivalis</i>). Among the very first flowers to bloom. Charming, nodding white blooms begin to appear in late winter and very early spring. Long blooming season. Height 6 to 8 inches.....	50	1 15	4 25
WINTER ACONITES (7) (<i>Eranthis hyemalis</i>). The buttercup-like flowers rise above a dark green rosette of foliage, 4 inches high. Blooms several weeks before Crocus.....	55	1 20	4 50
	60	1 30	4 75

COLLECTION 11
100 HERALDS OF SPRING \$4.10
 10 bulbs each of above 10 varieties

COLLECTION 12
 25 each of Chionodoxa, Blue Grape Hyacinths, Snowdrops, Iris Reticulata, Scilla Campanulata
125 for \$4.05

ANEMONE DE CAEN. Pretty, single, daisy-like flowers in a brilliant array of colors.

10 for 55c **100 for \$4.50** 25 for \$1.20

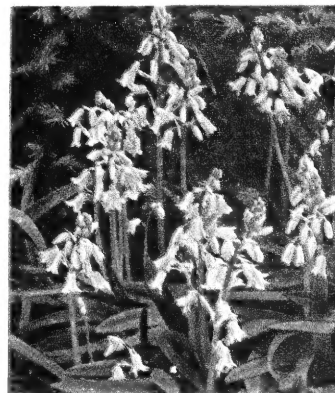
RANUNCULUS, French Hybrids. These spider-shaped bulbs produce large, turban-shaped heads of fully double flowers in a wide range of colors.

10 for 55c **100 for \$4.50** 25 for \$1.20

"Heralds of Spring" MIXTURE FOR NATURALIZING

Here is a wonderful opportunity to become acquainted with all the charming Heralds, as all the many different varieties are included. Some are the boldest flowers imaginable—quite impatient, for they will toss their heads right above the late winter snows! Plant as many as space permits under trees, shrubs, in rock gardens, along garden paths. They all multiply freely.

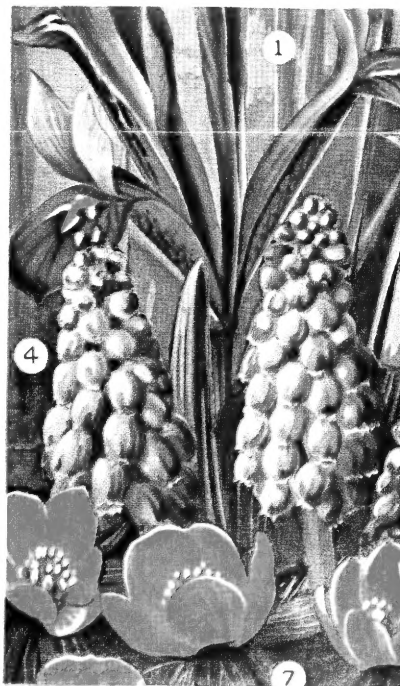
25 for 80c **100 for \$2.80** 1000 for \$23.00



Scilla Campanulata

(Wood Thacinthos.) Tall, erect spikes of dainty, bell-shaped flowers also known as Scotch Bluebells. Will grow in sun or shade and is wonderful for woodlands. Blooms in May.

BLUE WHITE PINK
 10 for 45c **100 for \$4.00** 25 for \$1.10

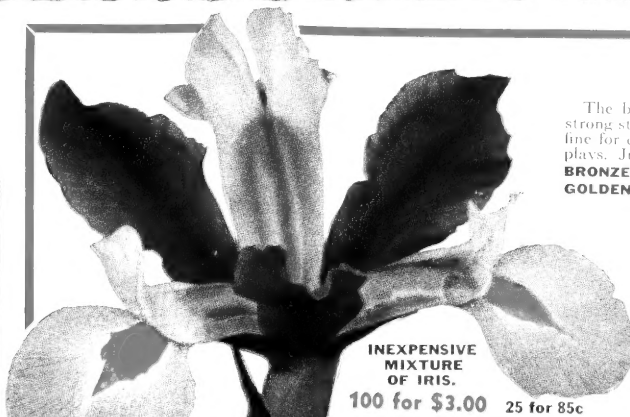


DUTCH IRIS

The bulbous Iris produce large flowers on strong stems, which makes them exceptionally fine for cutting and wonderful for garden displays. June flowering.

BRONZE BEAUTY.	Bronze.....	10	50
GOLDEN HARVEST	Yellow.....	\$0 60	\$2 50
IMPERATOR.	Deep blue.....	50	2 00
WEDGWOOD.	Blue.....	50	2 00
WHITE EXCELSIOR.	White.....	60	2 50
		50	2 00

COLLECTION 13
 10 each of 5 Iris varieties
50 for \$2.25



INEXPENSIVE MIXTURE OF IRIS.
100 for \$3.00 25 for 85c

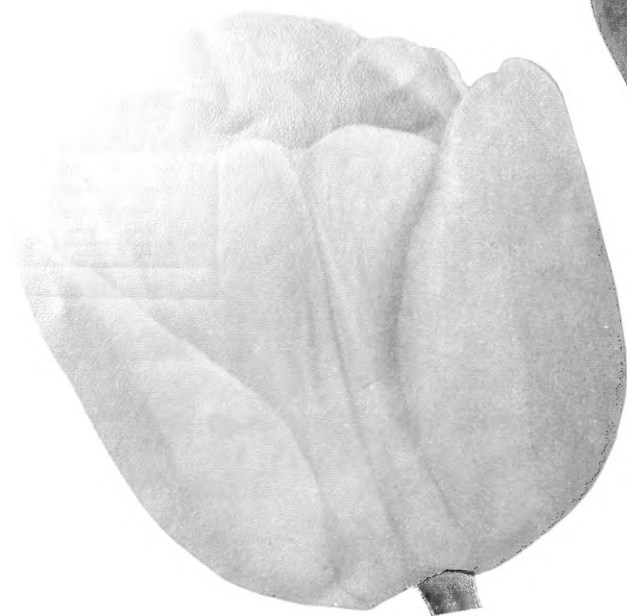


CLARA BUTT

Height 26 inches

10 for \$1.00

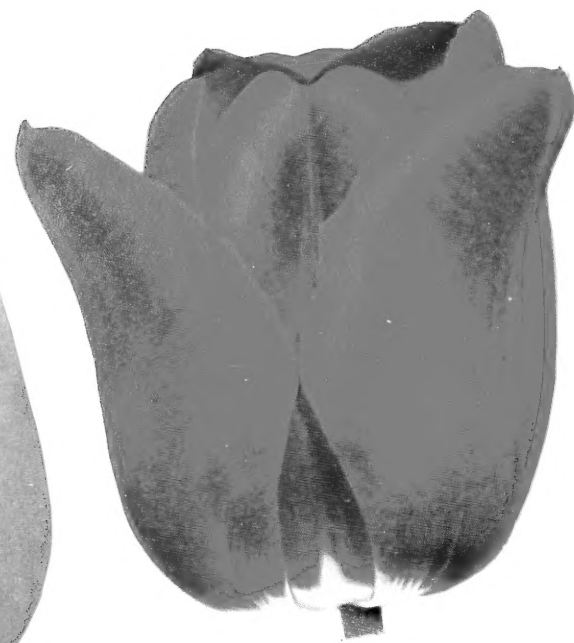
50 for \$4.25

**GLORIA SWANSON**

Height 26 inches

10 for \$1.00

50 for \$4.25

**ARISTOCRAT**

Height 28 inches

10 for \$1.25

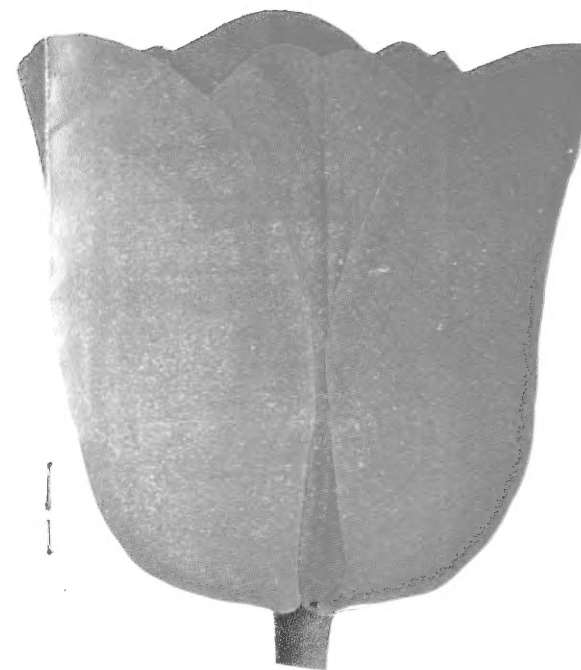
50 for \$5.50

**GOLDEN HARVEST**

Height 26 inches

10 for 95c

50 for \$4.00

**PRIDE OF ZWANENBURG**

Height 28 inches

10 for \$1.10

50 for \$4.75

**INSURPASSABLE**

Height 26 inches

10 for \$1.10

50 for \$4.75



THE TOP TEN DARWIN TULIPS

50 for \$4.80

Each variety separately packed and labeled

SUNKIST

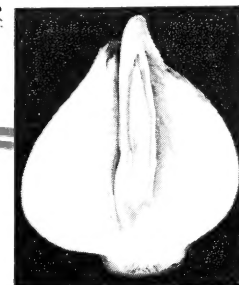
Height 26 inches

10 for \$1.05

50 for \$4.50

**ARISTOCRAT.** Dark rose.**GLORIA SWANSON.** Crimson.**CLARA BUTT.** Salmon-pink.**SUNKIST.** Golden yellow.**QUEEN OF THE NIGHT.** Maroon-black.

The
**FLOWERBUD
IS IN
THE BULB**

*The Inside Beauty of***ECLIPSE****"THE TULIP THAT HAS EVERYTHING"**

✓ A radiant Tulip revealing inside beauty as petals open wide.

✓ Most Perfect Form
Big Size✓ Blooms Longer Than
Any Other Tulip✓ Eclipse Is Noted
For Its Firm Texture

10 for \$1.30

25 for \$3.00

100 for \$11.50

**COLLECTION 15****100 for \$9.25**

10 each of the top 10 varieties

AS ILLUSTRATED ON THESE PAGES

PLUS 5 FREE ECLIPSE TULIPS

With every order for 100 Tulips in 10 varieties we will include **FREE 5 Eclipse Tulips**, making a total of **105 TULIPS FOR ONLY \$9.25!**

We have assembled, in one outstanding collection, these varieties which we personally feel to be the very finest and of such splendor, they defy description. No other Darwin Tulips can compete with them for color, size of bloom, and top-notch performance. Bursting into glorious blooms in May, these long-stemmed beauties will add gaiety and magnificent color to your garden, turning it into a fairyland of Dutch Masterpieces.

Plant them against a dark green hedge, garden wall, fence, or similar background. Use them in clumps in the border, in groups between evergreens, or in beds by themselves. No matter where you plant them, these Tulips will make an unforgettable picture and give you the most thrilling display you've ever had! With these collections of Darwin Tulip varieties, you can make spring the most colorful and exciting event of your gardening year! Years of testing and growing have proved these to be the ultimate in Tulips and certainly deserving of their position as the "TOP TEN."

SCARLET LEADER

Height 26 inches

10 for \$1.05

50 for \$4.50

**QUEEN OF THE NIGHT**

Height 28 inches

10 for \$1.00

50 for \$4.25

*Your Dutch Uncle reveals:***The Story of the Inside of Tulip Bulbs**

The Tulip bulb illustrated has been cut through to show the inside. The flower bud, which *must* be present and living if the bulb is to bloom, is shown in the very center enveloped in a casing that will grow into the leaves of the Tulip. The thick, starchy layers surrounding the bud and leaves protect and nourish the embryo.

It is essential that the so-called "dormant" bulbs are given the proper storing and handling in order that the important "inside" of the bulbs may remain fresh and healthy all through the curing period—while they are in transit—until you plant them.

All varieties are expertly packed in Holland in special unit bags to keep the bulbs in best condition.

**DUKE OF WELLINGTON**

Height 26 inches

10 for \$1.00

50 for \$4.25

The Capricious PARROT TULIPS



10 for
\$1.75

BLACK PARROT



10 for
\$1.50

SUNSHINE

COLLECTION 16

30 Parrot Tulips \$3.65

5 each of 6 varieties

COLLECTION 17

10 of each variety 60 for \$6.90

Curious novelties with slashed and fringed petals, capriciously marked with splashes of green. Always eye-catching because of their whimsical forms and coloring. Plant in groups throughout borders, in front of shrubs and evergreens. Unsurpassed for cut-flower arrangements.

BLACK PARROT. Rarest and most exotic of Tulips. Immense, purplish black flower carried on stem 28 inches high. 10 50
\$1 75 \$7 75

BLUE PARROT. Glorious, bright blue, flushed steel-blue. Deeply fringed flowers, astonishing in size. 24 inches high. 1 40 6 00

FANTASY. Lovely, clear rose-pink with shadings of velvety rose. Handsomely lacinated and scalloped. Height 22 inches. 1 10 4 75

FIREBIRD. Enormous flower of intense, fiery red. A rare beauty, always a sensation when in bloom. 22 inches high. 1 15 5 00

ORANGE FAVORITE. Glistening, deep orange with rose tint and softly feathered green. Most fragrant Tulip. 23 inches high. 1 05 4 50

SUNSHINE. Most charming Parrot of clear golden yellow with artistically fringed and daintily cut petals. Grows 14 inches high. 1 50 6 50

SPECIAL MIXTURE OF PARROT TULIPS

A brilliant mixture of the most unusual and exotic Parrot Tulips, with many whimsical shapes included.

10 for \$1.10 **25 for \$2.50** 100 for \$9.50

Amazing New BOUQUET TULIPS

A Whole Bouquet of Tulips from Every Bulb!

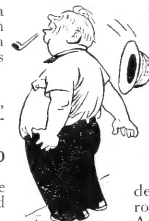
Imagine several dazzling Tulips from a single stem! Each bulb will produce one main stem growing approximately 20 inches high with side branches, each branch carrying its own Tulip flower!

RADIANT RED. (Bouquet.) Magnificent, brilliant red. Intense color is almost blinding. Very large flowers.

3 for 70c **10 for \$1.90** 25 for \$4.50

GEORGETTE. (Multiflora.) An exquisite Bouquet of Tulips! Soft yellow with red edge.

3 for 60c **10 for \$1.70** 25 for \$3.90



Spectacular ROSY WINGS

The Largest of May-Flowering Tulips!

Magnificent beyond words. The immense flower is gracefully elongated, with recurving outer petals. Color is a delicious watermelon-pink with a creamy white heart and blue stamens. Flower held erect during entire blooming season. Unmatched in beauty. 28 inches tall.

3 for 65c **10 for \$1.90** 50 for \$8.75

Botanical Tulips

Their odd, curious shapes and contrasting color combinations make these Tulips delightful subjects for the garden. Low-growing, they are ideal for planting in the rock garden. Leave undisturbed, for they increase in beauty year after year! April flowering.

CLUSIANA (The Candystick Tulip). Resembles a peppermint stick. 10 50
Glistening white with crimson stripe on outer petals. 14 inches high. \$1 10 \$4 75

KAUFMANNIANA or WATERLILY TULIP. Star-shaped flowers of soft primrose-yellow with golden yellow center. Outer petals marked crimson. One of the most unusual and striking Tulips. Height 6 inches. 2 75 12 50

PREASTANS FUSILIER (Quadruplet Tulip). Charming Tulips with four or more orange-scarlet flowers on a stem! A distinctive Tulip—graceful, elegant and very showy. Height 8 inches. 3 00 14 00

Exciting New PEACOCK TULIPS

A new group of hybrids with the peculiar characteristic of unfurling their blossoms full and wide—revealing magnificent color variations in a manner similar to the peacock, which proudly displays its feathers. Each Tulip displays an amazing variety of gay, harmonious colors, and the foliage is distinctly striped purple-brown. The exotic flowers are long-lasting, blooming continuously from the late-time of the early to the late-time of the flowering Tulips. Heights vary from 8 to 18 inches. Supply still limited.

25 for \$6.50

3 for 95c

10 for \$2.80



The Gigantic RED EMPEROR

This famous Tulip is the largest ever cultivated! The color is the most brilliant scarlet and of such intensity as to be almost blinding in effect! Interior has black base, edged yellow. Blooms with early Daffodils and grows 18 inches high.

3 for 55c 25 for \$3.75
10 for \$1.60

COLLECTION 18

Botanical Tulips

3 bulbs each of above
4 varieties

12 for \$2.50



50 MARCH-MAY TULIPS \$3.75

A black and white photograph of a white lily flower in bloom. The flower is the central focus, with its six petals clearly visible. It is surrounded by dark, patterned foliage, which appears to be the leaves of the same plant. The lighting is dramatic, highlighting the white of the flower against the dark background.